



JOB OPPORTUNITY

DIGITAL MEDIA & CONTENT CREATOR

(Seasonal)

Closing

February 28, 2025

Anticipated Start Date

May 1, 2025

Hourly Wage

To Be Determined

Get ready for the best summer job EVER! Tidal bore rafting is a uniquely Nova Scotian experience, thrilling guests from around the world every summer. We're proudly owned and operated by Sipekne'katik First Nation, and we offer the only Indigenous-led adventure on the Shubenacadie River. Our tours include Mi'kmaq history and cultural context, and it's our pleasure to welcome visitors to Mi'kma'ki.

Our digital media and content creators capture the thrill and beauty of our adventures, creating compelling content that showcases the excitement of our tours. They play a key role in telling our story to the world and marketing our experiences. Digital media and content creators work on the water, directly with guests, and behind the scenes.

RESPONSIBILITIES

- Daily operation and maintenance of GoPro and DSLR cameras including battery charging, gear inspections, cleaning and proper storage.
- Editing photos and videos for our social media channels and website according to our brand standards and under the direction of our management team.
- Interacting with guests before, during and after their rafting tours.
- Processing retail payments for sales of photo and video packages.
- Uploading daily content to a cloud server in an extremely organized manner according to our content manual so that guests can download media files from their tours within 24 hours.
- Resolving guest concerns efficiently and effectively while maintaining a positive interaction.
- Communicating effectively with the guest services and river operations teams.

SKILLS, QUALIFICATIONS & EXPERIENCE

- Experience in photography and videography, including editing software such as Adobe Lightroom, Photoshop or Premiere Pro.
- Comfortable working in outdoor and aquatic environments.
- A creative eye and passion for storytelling.
- Must be friendly and outgoing with strong communication skills.
- An interest in tourism and a desire to provide a world-class experience for our guests.
- Ability to work well with a team including guest services agents and raft guides while following the instructions of our management team.
- Extraordinarily organized with great attention to detail, and the ability to complete task lists throughout a shift despite frequent interruptions.

- Leadership skills and the ability to take command and direct groups of people in various situations while keeping the guest experience fun and positive.
- Prior experience in customer service or hospitality is a bonus, but we're happy to train enthusiastic individuals who are passionate about delivering exceptional guest experiences.
- Safety-oriented and willing to follow all safety policies with great attention to detail.
- Experience working with Mi'kmaq or Indigenous communities is an asset.
- A criminal records check is required. Having a criminal record is not necessarily a determinate factor.
- Reliable transportation to our property in Urbania, Nova Scotia.

Please apply with a resume and cover letter to:

Rochelle Roberts, General Manager
tbrgm@sipeknekatik.ca

We are an equal opportunity employer; however, qualified Aboriginal applicants will be given priority in accordance with the Aboriginal Employment Preference Policy of the Canadian Human Rights Commission. The Band will not assume any expenses related to any job application process, including but not limited to travel, relocation, and application development. Please note certain positions come with mandatory employee benefits. Only those applicants who qualify for an interview will be contacted.

www.raftingcanada.ca